

# Preliminary Climate Action Plan measures for the Town and Village of Ossining

## Potential Ossining Measures – Water Resources Sector

Summary: These measures are focused on increasing household and business water conservation and conducting outreach intended to raise awareness of the effects of stormwater runoff on the environment.

### Commercial Water Conservation

#### **Defined as:**

*Measures focused upon reducing the water usage of small businesses. This reduction can be achieved via reducing the demand placed on municipal water resources, maximizing the efficiency of the business's plumbing and water fixtures, and through landscaping practices emphasizing conservation.*

#### **List of Measures:**

- Add information on water conservation for businesses to Village Environmental Site, to Town website, to Green Ossining website, and disseminate via Ossining Web Blast;
- Include water conservation measures within the Ossining Green Business Guide;
- Include water conservation measures for businesses participating in the creation of Green Operations Plans, with measures tailored for various types of business; such as measures focusing on Green landscaping practices for contractors, information on high efficiency washers for Laundromats, and similar items for other types of businesses;
- Include water conservation measures among the criteria included within the Ossining Green Business program, with criteria tailored to various types of businesses.

#### **Links to further information:**

- [US EPA WaterSense program – Commercial & Institutional Water Users](#)
- [Business.Gov – Water Conservation](#)

## Household Water Conservation

### **Defined as:**

*Measures focused upon reducing household water usage. These reductions can be achieved via reducing the demand placed on municipal water resources, maximizing the efficiency of household plumbing and fixtures, through landscaping practices emphasizing conservation, and through the recycling of water for household uses that do not require potable water.*

### **List of Measures:**

- Add household water conservation information to Village Environmental website, Town website, Ossining Web Blast, and Green Committee website. This will consist of low cost and practical ideas for residents to lower their water usage, such as installation of low-flow fixtures, best practices in lawn watering, and similar items;
- Include questions on water conservation measures within the “Did You Know” Household Environmental Survey;
- Include water conservation measures within criteria for the households participating in the “Greenest House in Ossining” contest.

### **Links to further information:**

- [US EPA WaterSense Program – Existing Homes](#)
- [Town of Cary, NC – Let’s Be Water Conscious](#)
- [Palatka, FL – Home Water Use Survey](#)

## Stormwater Management

### **Defined as:**

*The methods and practices associated with the control and dispersal of rainwater runoff into receiving water bodies during a storm event. The objective of stormwater management is to control the quantity and quality of runoff and to mitigate the harmful effects of polluted runoff on receiving water bodies.*

### **List of Measures:**

- Add additional information to current Stormwater Management page on Village Environmental Site and Town website; place information on Green Ossining website;
- Create Stormwater PSAs at regular intervals illustrating best practices in stormwater management;
- Include stormwater management measures within the Green Business Guide;
- Include information on basic stormwater management measures for businesses participating in the creation of Green Operations Plans, including measures to reduce the level of impervious surface on their properties.

### **Links to further information:**

- [US EPA – Stormwater Management Brochure for Homeowners](#)
- [Boston Water and Sewer Commission – Stormwater Management for Small Businesses](#)
- [Village of Ossining Stormwater Management page](#)
- [Town of Ossining Stormwater Management page](#)